



# SMS BROADCASTING SOLUTION



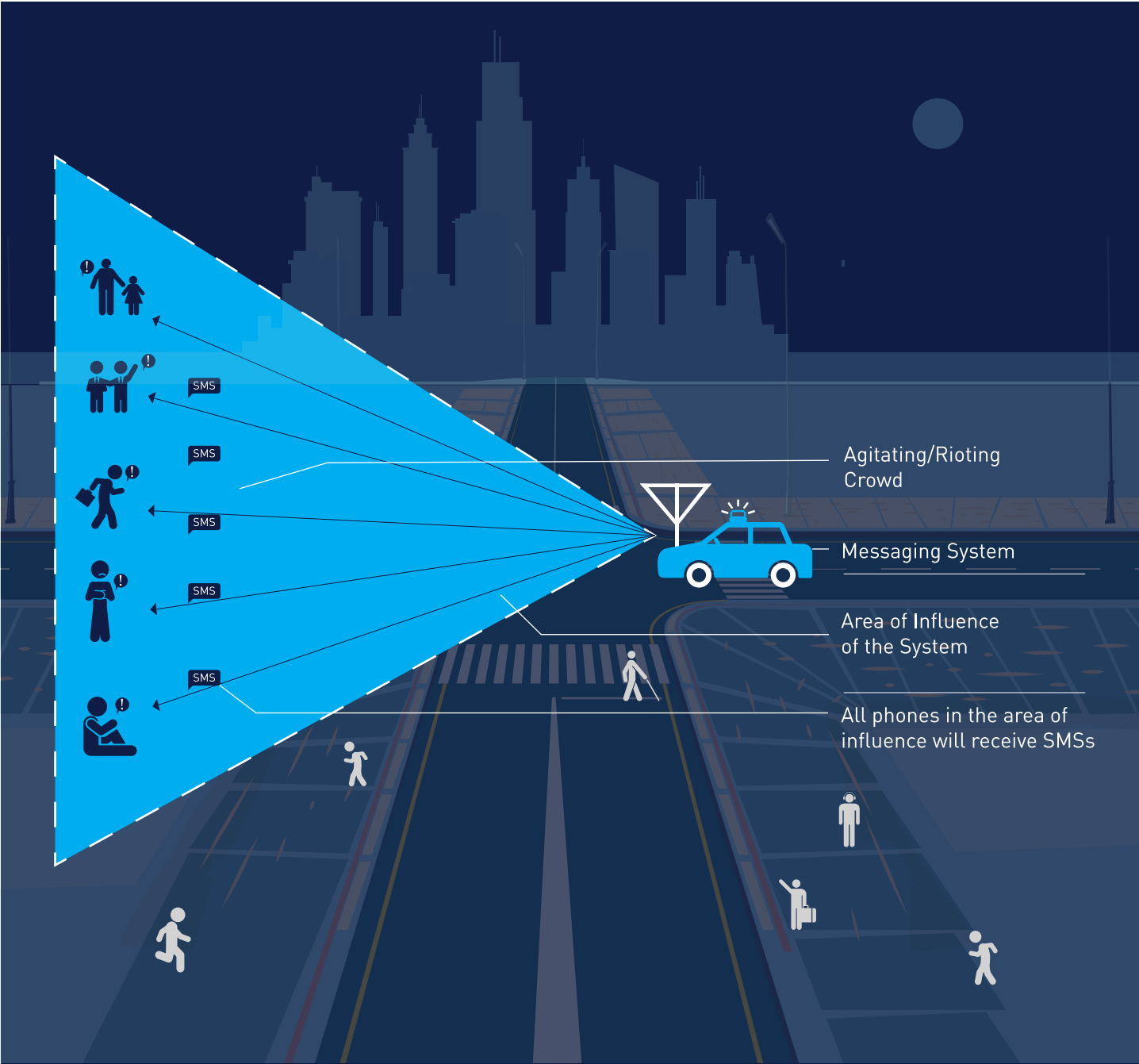
## Introduction

Specialized GSM SMS Broadcast System from Stratign is designed to send information SMS messages, cautionary messages in situations like riots, political agitations, critical events, etc. This can also be used to send advertisement messages and more, to handsets in local areas such as banks, businesses, railway stations, shops, hotels, ships, etc.

## OPERATIONAL PRINCIPLE

The system is based on the following principles:

- Setting up and tuning of low-power 2G, 3G and 4G modules on the local area (internal network).
- Forcing handsets from the area of influence to register into this network.
- Send SMS messages to registered handsets.
- Return registered handsets into actual service provider network.
- Can target 2G, 3G and 4G targets simultaneously.



# SMS BROADCASTING SYSTEM CONCEPT

## Features

- Broadcast warning messages to an agitating/rioting mob.
- Generate alerts when known targets are in the area of interest.
- Create special outlook system that can detect the presence of new handsets in the place of interest and send SMS messages for each of them.
- Possible to selectively jam the targets (i.e. targeted phones can be denied communication).
- Increase the visibility of your business by updating interested parties about ongoing promotions, sweepstakes, contests, discounts, dynamic schedule changes, etc.
- Simple and fastest way of sharing info with customers/targets (printed material not required).
- Can be upgraded to intercept calls and SMSs with additional hardware integrated into the system.